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Infobrief Taiwan, 11.09.2017

InfoBrief Taiwan

Upcoming GTO Events

[German- Taiwanese IoT & Industry 4.0 Forum](#)
September 13th, 2017
Taipei Int'l Convention Center (TICC)

[2nd Germany-Taiwan Smart Manufacturing Forum](#)
September 19th, 2017
Hannover Messegelände, Germany

[GTO German Business Day at 101 & Wendel's Oktoberfest](#)
October 27th, 2017
Taipei 101 Fountain Plaza



GTO News

[2nd Germany-Taiwan Smart Machinery Forum](#)



The Taiwanese Smart Machinery Promotion Office and the German Trade Office Taipei are jointly organising the "2nd Germany - Taiwan Smart Machinery Forum" on September 19th 2017 at the EMO Hannover 2017 Trade Fair in Germany. For more Information and registration, please [click here](#) or contact Ms. Linda Blechert at Blechert.Linda@taiwan.ahk.de.

[2017/2018 CompanyDirectory is now available](#)

The new 2017/2018 CompanyDirectory Taiwan provides detailed information about 250 German invested companies and their business activities in Taiwan, which offers precious information, including contact person, address, industry category...and so on. This will be a valuable data base if wish to build connections with German invested companies in Taiwan. Additionally, the directory comprises basic economic facts on Taiwan's and Germany's economy, Taiwan holiday and festival, and healthcare information in Taiwan. Furthermore, it provides comprehensive address material on

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Services



The German Chamber Network

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Did you know?



The Primary Energy use per capita in Germany is 3.76 toe and in Taiwan 4.79 toe.

Taiwanese and German institutions. The 2017/2018 CompanyDirectory Taiwan serves as a valuable reference guide for managers, investors, company founders and other Taiwan-oriented parties. For more information, please click [here](#).

2017 Asia- Pacific Regional Conference in Perth (Australia)
From November 3rd-5th, the Asia-Pacific Regional Conference (APRC), the most significant bilateral conference between Germany and Australia will redefine the depth and breadth of economic linkages between the two countries. Political and business leaders will explore new investment and trade opportunities with a special focus on growth in the Asia-Pacific region.

Learn about the challenges and opportunities in the Asia-Pacific region. Experts from Austrade and Germany Trade and Invest (GTAI) will be on hand to facilitate one-on-one meetings. To find out more and to register please click [here](#).

All-Chamber Autumn Happy Hour 2017 on 9/21

The All Chamber Happy Hour this autumn will be at the Wet Bar in W Hotel Taipei! The All Chambers Happy Hour is always well attended and it offers a great networking opportunity with the Taipei Chambers network in a beautiful and relaxed setting. Your BCCT has worked with W Hotel to prepare a special selection of cocktails for this event!

Registration and further information, please contact Ms. Leonie Yang, Tel.: +886-2-8758-5821; Email: [yang.leonie\(at\)taiwan.ahk.de](mailto:yang.leonie(at)taiwan.ahk.de)



Economic News

Steady rise of Taiwanese exports

A year on year rise in outbound sales for the 11th consecutive month further strengthen the positive outlook on Taiwan's export performance. Due to global demand and economic recovery exports increased by 12.7% year on year last month. With 27.77bn USD, this marks the highest number for monthly exports in three years' time. Total exports of 27.77bn USD in the first eight months lead to 12.5% increase compared to last year. Aside from global economic factors the Ministry of Economic Affairs (MOEA) named 66 overseas trade promotion events, which also supported the rise in exports. ([Taipei Times](#), 11.09.2017)



Companies and Industries

More international banks plan to enter Taiwan market

According to the Financial Supervisory Commission (FSC) two large-sized

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Taiwan Economic Factsheet



GTO Event Calendar

28. Sep. 2016

GERMAN TRADE OFFICE TAIPEI
Economic News 2016

Information contained within is subject to change without notice.

Date	Event	Location	Contact Person
15. August	Workshop Investment and Trade Opportunity in Germany and Austria National Center (Germany)	Taiwan Industry Park Service Center	Ms. Anja Liu AnjaLiu@german-taipei.de
25. August	Wind Energy Investment Forum (BEF)	WOTC Hall 3, Taipei	Ms. Robert Heuser RobertHeuser@german-taipei.de
27. August	Forum - Germany, Switzerland and Vocational Education and Training with Dr. Georg Schütz, State Secretary at the Federal Ministry of Education and Research	German Trade Office Taipei	Ms. Ulrike Ping UlrikePing@german-taipei.de
21. August - 3. September	Taipei Horti Autumn Festival	Taipei Horti	Ms. Susi Wu SusiWu@german-taipei.de
01. September	CEO "Wirtschaftsmagazin" Summit	Grand Hotel Taipei	Ms. Ulrike Hecher UlrikeHecher@german-taipei.de
02. - 07. September	IFA Berlin (Taiwan Pavilion)	Messe Berlin, Germany	Ms. Maria Chang MariaChang@german-taipei.de
01. - 06. September	Service Taiwan (Germany Pavilion)	J Area, Nanjing Exhibition Hall, SF	Ms. Susi Wu SusiWu@german-taipei.de
06. September	German Chamber Nanjing Exhibition Center	1 Floor Main stage, Nanjing Exhibition Center	Ms. Robert Heuser RobertHeuser@german-taipei.de
11. September	Green Building Design Forum (GDF) Taipei City Government	Sungshin Cultural and Creative Park	Ms. Ulrike Hecher UlrikeHecher@german-taipei.de

CompanyDirectory Taiwan



InfoBrief Taiwan

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global banks are interested in entering the Taiwanese market. Since the two are among the world's top 500 financial institutions, they will be allowed to directly open branches instead of a representative office in Taiwan. Thus far 26 foreign banks are represented in Taiwan, including banking giants such as Citibank, Hongkong and Shanghai Banking Corp. ([Focus Taiwan](#), 05.09.2017)

Foxconn plans to acquire Toshiba

Hon Hai Precision Industry Co, also known as Foxconn Technology Group, is pressing its case to acquire Toshiba Corp's memory chip unit. Although the offer of Hon Hai is higher than those of the two rivals KKR & Co LP and Bain Capital LP, Toshiba is still to accept the lucrative deal. As an alternative to the Toshiba cooperation, Hon Hai announced an investment of 7bn USD into a fabrication facility in Xian, China, of Samsung Electronics Co's. ([Taipei Times](#), 08.09.2017)



Environment and Green Technologies

Further restrictions on plastic bags to protect environment

Introduced in 2002, the Environmental Protection Agency (EPA) will restrict seven additional categories of retailers from providing free plastic bags upon purchase of goods starting from January 1st, 2018. The restriction includes drug and cosmetic stores, stores that sell medical equipment, electronics stores, bookstores, stationery stores, beverage shops, cafes and bakeries. Furthermore, it will cover up 80,000 stores, which is 60,000 more than before. If customers ask for a bag, an additional fee will be charged. ([Focus Taiwan](#), 05.09.2017)



Other News

Taiwan delegation meets with Facebook senior executives

A Taiwan delegation met with Facebook senior executives Sept. 5 at the company's headquarters in Menlo Park, California, to engage in exchanges on the development of the global digital economy as well as network society safety. According to the digital minister Tang, purpose of the trip was to demonstrate Taiwan's government's dedication to the development of Taiwan's digital economy and to prepare the Asia Pacific Online Safety Summit that takes places in Taipei and is co-organized by Facebook and iWIN, a government-backed organization supported by the NCC. ([Taiwan News](#), 08.09.2017)

Increased services of Chunghwa Post through iPostboxes

After positive reviews of Chunghwa's "iPostboxes", the company is planning to expand their services from 59 iPostboxes to 1000 by the end of next year. Customers can easily send and receive their packages 24/7 at the boxes, paying with their EasyCards. The service was launched in July last year to

Glossary

DGBAS	Directorate General of Budget, Accounting and Statistics
ECFA	Economic Cooperation Framework Agreement
ITRI	Industrial Technology Research Institute
MOEA	Ministry of Economic Affairs
MOF	Ministry of Finance
MOFA	Ministry of Foreign Affairs
MOI	Ministry of the Interior
MOST	Ministry of Science and Technology
TAITRA	Taiwan External Trade Development Council
TSMC	Taiwan Semiconductor Manufacturing Company

Note: All figures are in US Dollar and originate from the newspaper articles or have been converted according to the current exchange rate.

[Did you miss an edition of our InfoBrief?](#)



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meet the growing demand for e-commerce and logistics services. Furthermore Chunghwa is about to install 111 iPostboxes in 98 railway stations and plans to construct a logistics park near Taiwan Taoyuan International Airport. ([Taipei Times](#), 08.09.2017)

Taiwan among the best places to live for expats

According to a recently published global survey by InterNations, Taiwan is the fourth best place for expatriates to live and work. Out of 65 destinations only Bahrain, Costa Rica and Mexico trumped Taiwan in the Expat Insider Survey. The island still remains ahead of countries such as New Zealand, Singapore, Germany and Austria, which marks an incredible result. The 2017 survey gathered information from 13,000 expats across the globe. At the bottom of the list countries such as Italy, Saudi Arabia, Brazil and Greece can be found. ([Focus Taiwan](#), 08.09.2017)



Bilateral Business News

Merck Opens Asia Regional Integrated Circuit Material Applications Research and Development Center in Taiwan

Merck, a leading science and technology company establishes its first regional IC material application lab in Kaohsiung, Taiwan. Key areas of focus include CVD/ALD materials for thin-film processes and conductive pastes for back-end packaging interconnects and die attach. The unique features will allow IC packaging to further shrink in size, provide efficiency and ensure environmental friendliness. In general, the R&D efficiency for material development will increase up to 70%, which translates into faster time to market for local customers. The semiconductor packaging lab will provide service to both Taiwan and Asia customers in the neighboring countries, such as South East Asia, Korea, Japan and Mainland China. "We chose Taiwan to set up the Asia Region IC Materials Application R&D Centre, because Taiwan is at the forefront of technology development for the semiconductor industry, we have strong and professional local engineering team to support our customers, and Taiwan is located in the center of Asia to support the whole region."

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